

★ WHO WE ARE



Seileen Mullen Murphy
Chief Operating Officer

Seileen Mullen Murphy is the Chief Operating Officer of Martin, Blanck & Associates, a federal health services consulting firm based in Falls Church, Virginia. Martin-Blanck provides critical assistance to public and private sector clients focused on federal and state health care delivery systems and services. Martin-Blanck has grown to two dozen senior executive partners with expertise in health care policy, program development, management, informatics, and strategic planning.

Ms. Murphy was named COO in January 2007. Ms. Murphy is responsible for day to day operations including management of client relations, internal communications and external partnerships. Prior to joining Martin, Blanck & Associates, she was consulting and lobbying on behalf of her clients in the health care sector.

From 1996 to 1998, Ms. Murphy was the Director of Department of Defense's TRICARE Management Activity's Aurora Field Office, where she managed TRICARE's contracting activities, a \$18 billion health care program providing benefits to 8.5 million military personnel and their families worldwide. In this capacity, she managed approximately 200 government personnel and 150 contractor personnel located in TRICARE's Colorado and Washington D.C. contracting offices. In addition, Ms. Murphy worked closely in the development and implementation of the health care policy agenda of the Assistant Secretary of Defense for Health Affairs (ASD(HA)).

Prior to serving as the Director of TRICARE's Aurora Field Office, Ms. Murphy was, from 1994 to 1996, the principal advisor to the ASD(HA). Finally, from 2001 to 2004, Ms. Murphy provided program consulting services to the TRICARE Management Activity (TMA) in the support of the TRICARE Next Generation (T-Nex) contracts for managed care services. The T-Nex Contracts represented a \$32 billion federal health care contracting effort.

In addition to federal health care expertise, Ms. Murphy possesses significant experience in government relations. From 1999 to 2001, she served as the Director of Federal Government Relations for the Salt Lake Organizing Committee for the Olympic Winter Games of 2002 where she worked daily with the White House Task Force for the Olympics in securing appropriations for the 2002 Olympic Games and all aspects of government relations at the federal and state level. Earlier, during the eight years she served on Capitol Hill, she was an Associate Staff to the House Appropriations Committee and a Professional Staff Member of the House Armed Services Committee.

Ms. Murphy is a graduate of the University of Virginia.