

## ★ WHO WE ARE



**Lisa Manners, MBA**

Senior Partner – Information Risk Management

Lisa Manners is a Senior Partner in Martin, Blanck & Associates, a federal health services consulting firm based in Falls Church, Virginia. Martin-Blanck provides critical assistance to public and private sector clients focused on federal and state health care delivery systems and services. Martin-Blanck has grown to two dozen senior executive partners with expertise in health care policy, program development, management, informatics, and strategic planning.

Ms. Manners has provided information security management consulting advice for the last 12 years to over 70 clients in diverse industries including financial services, healthcare, insurance, government, consumer goods and high technology. Her background includes a Masters in Business Administration from Harvard University, which gives her perspective to address boardroom implications of security and privacy policy.

At Martin, Blanck & Associates, Ms. Manners is applying her expertise to assist clients in understanding the implications of security and privacy issues, including the opportunity to gain a competitive advantage through risk-based security governance and compliance with international standards such as ISO 27001.

In her capacity as a security consultant, Ms. Manners has:

- Developed comprehensive tailored international standards-based security policies for a major financial services firm, a global outsourcing company, an international consumer products company, and a US division of an international pharmaceutical firm
- Designed and delivered a suite of consulting workshops to educate healthcare organizations in planning for compliance with security and privacy regulations under Health Insurance Portability and Accountability Act (HIPAA)
- Led an engagement to identify and complete a risk assessment for information assets covered by Gramm Leach Bliley (GLB) and HIPAA regulations for a major insurance company
- Led engagements to develop security architectures for a financial services firm, an international consumer products company, and a major Latin American bank
- Led numerous security assessments to assist clients in identifying major gaps in their information security management programs and to prioritize strategic and tactical plans to address them.

Ms. Manners worked for IBM for over 20 years, retiring as a Managing Consultant in the Security and Privacy practice. In addition, her management roles at IBM included technical marketing and global strategy and planning for a family of software products. Early in her career she was technical sales lead for IBM products and services on numerous successful federal government bids.

Ms. Manners has also experienced the entrepreneurial environment of a start-up company, serving two years as Director of Professional Services for Counterpane Internet Security, a leading network security monitoring company in San Jose, California.



She has a Bachelor of Arts degree from Brown University and an MBA from Harvard University.  
She is a Certified Information Systems Security Professional (CISSP.)