

★ WHO WE ARE



Keith Lawson Moore, Esq.
Senior Partner

Keith Moore is a Partner with Martin, Blanck & Associates, a federal health services consulting firm based in Falls Church, Virginia. Martin-Blanck provides critical assistance to public and private sector clients focused on federal and state health care delivery systems and services. Mr. Moore brings an impressive professional background to our Martin, Blanck team. His experience encompasses business relationship partnering and development, homeland security policy, staffing solutions, industry stakeholder relationship management and networking, government relations, and project management.

Quickly becoming a key member of the team that helped stand-up the largest government department since the Department of Defense in the 1940s, his recent government experience at The Department of Homeland Security (Transportation Security Administration) includes lead management experience over aviation transportation programs and regulatory intelligence information protection initiatives.

Mr. Moore's TSA experience began as a Senior Advisor in Transportation Security. He served as primary point of contact for policy on a variety of security programs that covered vetting of passengers, baggage, cargo, associated biometrics, and Homeland Security Presidential Directives. Additionally, he took on the duties of managing an intelligence information protection division that successfully addressed statutory regulation concerns from the DHS, GAO, and Congress. As Special Assistant to the Deputy Administrator, he headed up various leadership initiatives that shaped future plans for research and development funding, industry initiatives, TSA business transformation and culture, and Department transportation priorities.

Mr. Moore began his career in Washington, D.C. as an energy attorney for the Federal Energy Regulatory Commission. Following that opportunity, he became an associate in a Federal lobbying firm where he represented Fortune 500 company interests on Capitol Hill and created life-long relationships within both The House of Representatives and The Senate.

Mr. Moore honed his skills in customer/client relationship management while managing business development, client relations, marketing, and attorney recruitment for a national legal placement firm. He introduced the new contract/temp attorney concept to the Washington, D.C. legal community and was credited with the generation of the largest revenue contribution to the Washington, D.C. regional office.

Adding to the above staffing experience, Mr. Moore worked with a Venture Capital Firm out of Dallas, Texas, where he co-founded and launched a privacy/security data compliance resource company, specializing in marketing a "virtual bench" of independent consultants with expertise in the following business verticals: Healthcare (HIPAA) financial (GLB/Patriot Act), and European Union (Safe Harbor). As a Vice President, he coordinated efforts to establish a group of data compliance consulting professionals who worked on security and privacy audit projects. He identified and qualified partnership and alliances to develop new marketing channels and advance sales. In addition to project management, he negotiated teaming agreements with various sales alliance entities to minimize investment and maximize return for the VC.

Mr. Moore is an attorney in good standing, holds a J.D. in law from New England School of Law in Boston Massachusetts, has a B.A. in Economics from Villanova University, and holds a Top Secret Security Clearance.